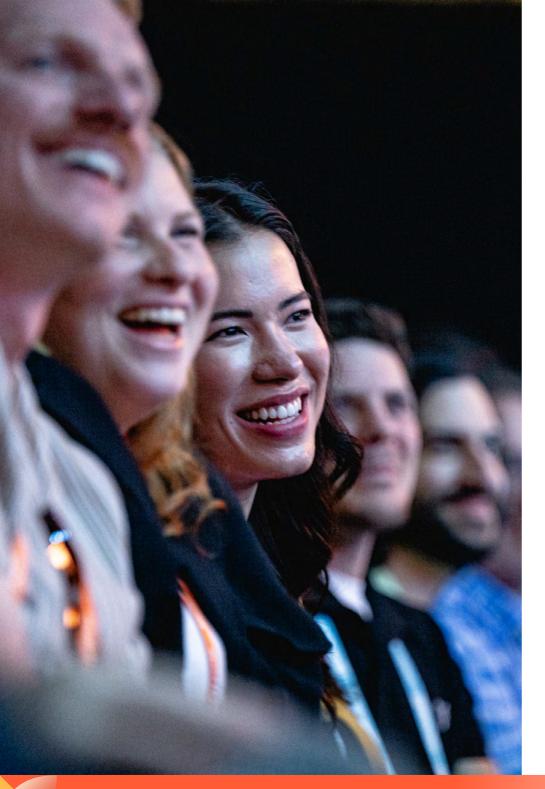




Sept 18-20 / Boston, MA



ABOUT

INBOUND is HubSpot's dynamic three-day conference dedicated to the latest trends and tactics in marketing, sales, and artificial intelligence.

INBOUND features a diverse lineup of inspiring keynotes, educational breakouts, HubSpot product announcements and demos, and hands-on workshops, along with unique networking and entertainment experiences.

Since its inception, INBOUND has welcomed a wide array of speakers — industry experts, best-selling authors, and transformative innovators — and has attracted thousands of business leaders from around the globe.

INBOUND

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DEMOGRAPHICS

1 IN 2 ARE DECISION MAKERS

(Directors, C-suite, President, Founder, VP)

COMPANY SIZE

Mid-Market or Corporate 12% ·



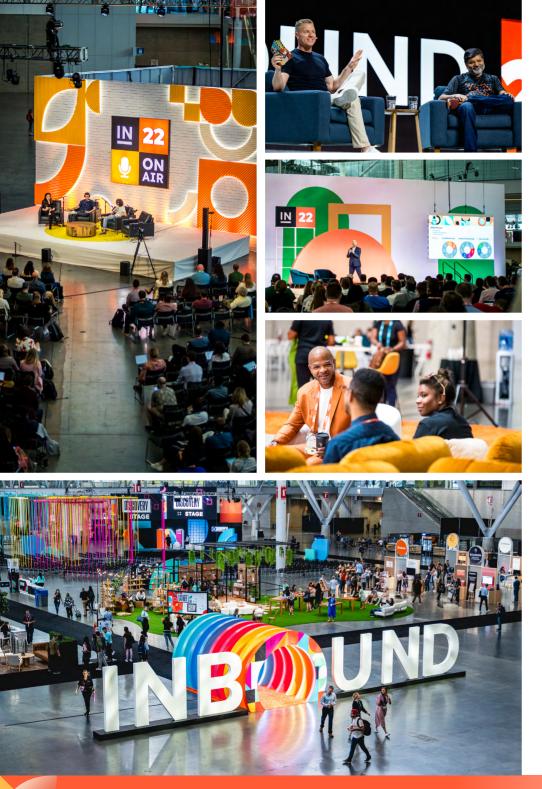
TOP INDUSTRIES

- Computer Service
- Advertising/Marketing
- Consulting
- Education
- Computer Technology
- Nonprofit
- Financial Services
- Web/Internet Services
- Consumer Goods/ Services
- Biotech

TOP REPRESENTED COUNTRIES

- United States of America
- Canada
- United Kingdom
- Mexico
- Australia
- Germany
- Brazil
- Ireland
- France
- Netherlands





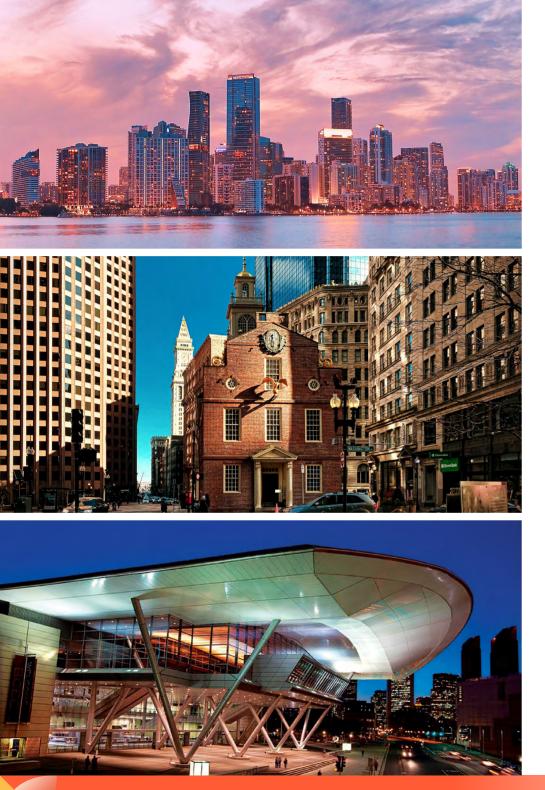
HISTORY

Launched in 2012 by HubSpot co-founders Dharmesh Shah and Brian Halligan, INBOUND has become an annual experience for marketing and sales leaders that are looking for tailored educational sessions, visionary thought leadership, and actionable insights.

Since its inception, INBOUND has featured over 1,000 speakers who have shared insights on a wide range of topics including brand storytelling, growth strategies, deal negotiation, neuroscience, work-life balance, leadership development, and more. Attendees gain access to a diverse network of leaders, fostering an environment where unique ideas are exchanged and the latest trends are explored.

INBOUND

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LOCATION

As the birthplace of HubSpot and a beacon of technology and education, Boston is our home for INBOUND. From the cobblestone streets of the Freedom Trail to the historic landmarks of the American Revolution, the city offers a welcoming journey through America's past. Boston's rich historical tapestry, combined with its status as a contemporary hub for tech and entrepreneurship, provides an inspiring setting for learning, networking, and growth.

Join us at the Boston Convention and Exhibition Center, located in the heart of the Boston Seaport.



SPEAKER HIGHLIGHTS





2016 Serena Williams

2017 Michelle Obama



2018 Shonda Rhimes



2019 Chip & Joanna Gaines



2020 Bob Iger



2021 Oprah Winfrey



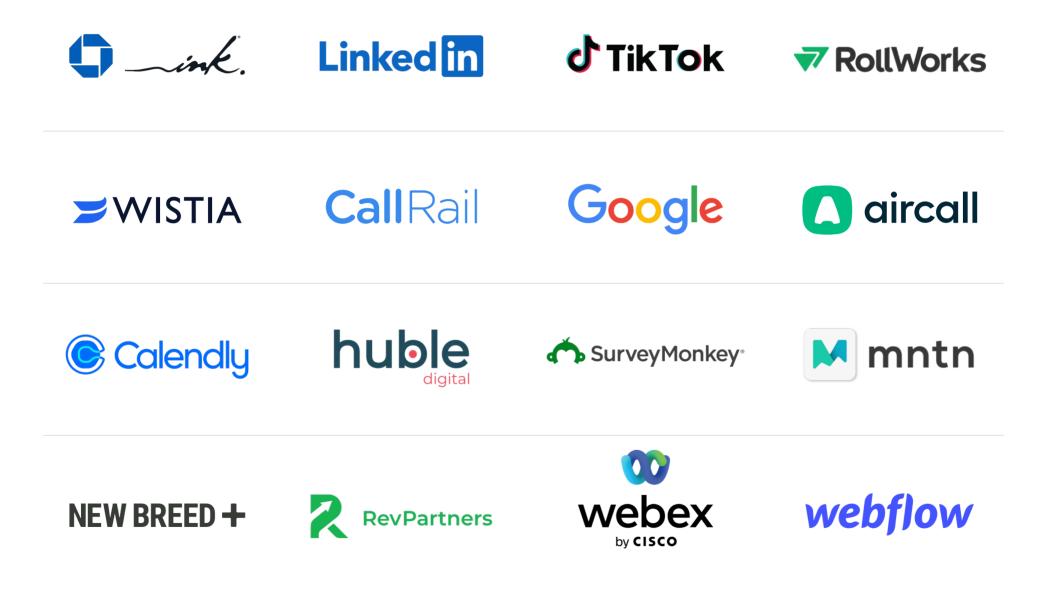
2022 Barack Obama



2023 Reese Witherspoon



PAST PARTNERSHIPS



INBOUND

PZ.







" I WAS PARTICULARLY **IMPRESSED WITH THE VARIED CONTENT AND UNIQUE** SPEAKERS. I CAN'T IMAGINE **AN EVENT ANYWHERE IN THE** WORLD THAT WOULD OFFER **MORE VALUABLE INFORMATION** TO THE BUSINESS AND MARKETING WORLD.

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– KATHI J.
Director of Graduate Partnerships, Regis College





SEPT 18-20

See you at INBOUND

inbound.com